



COMPANY PROFILE

MOVING FORWARD TO THE NEW ERA OF MOSAIC WORLD



#### **DIRECTOR'S** STATEMENT

We are a young company having 30 years of experience in the field of building material products. We intend to be one stop

We strive continuously to add many features in the field of cladding products to give you the unique solutions to beautify your surfaces.











www.pmlmosaic.in | www.italiagroup.in



#### Welcome

"everything we do - is to facilitate in beautifying your surfaces.

PML - The Mosaic Company is one of the leading integrated manufacturer and marketer of Glass Mosaics, Porcelain Mosaics and Recycled Mosaics under the eminent brand names ITALIA, PALLADIO, PICCOLO & VENETO.

Our development over two decades revolve around our passion to adapt to different styles and produce high design aesthetics. This has allowed us to continue to offer the market a product known for quality, innovation, versatility and attractiveness.

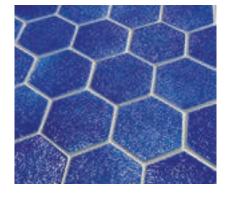
We strive to provide our clients with fresh ideas and innovative design solutions in mosaics which provides solution to their interior and exterior project needs.













#### **ITALIA** Group

"ITALIA Group" is having 30+ years of experience in manufacturing and marketing world-class products. It believes in excelling in all its endeavours.

With a dedicated manpower of over 750 personnel, ITALIA Group produces and sells Ceramic Tiles, Glazed Vitrified Tiles, Glass Mosaics, Porcelain Mosaics and Recycled Mosaics under the eminent brand names of GRIFINE, ITALIA, PALLADIO, PICCOLO & VENETO.

Promoted by the Poddar Family, the Corporate management of the group comprises of several members of the family & well supported by many senior professionals who are dedicated to their specialised field of operation.

The vision of the group is to "Beautify the Surfaces" with its wide range of cladding products.

Since **1987** 

4 Mfg. facilities

750+ Employees

#### "PML" - The Mosaic Company

Through a focussed strategy, an intrinsic passion for creativity in the field of mosaics and with the continuous involvement and long-term association with Italian technocrats, specifiers and channel partners, "Piccolo Mosaic Limited" has put up state-of-the-art mosaic plant in Gujarat, India, to manufacture Glass Mosaic, Porcelain Mosaic & Recycled Mosaic.

Our plant is ISO certified and adheres to the Environment Management Standards, Occupational Health and Safety Standards and Quality Management Standards. We are also a member of the Indian Green Building Council and the US Green Building Council. It is our endeavour to support the green building movement.

3 Mfg. facilities Present in 50+ countries

ISO Certified company

8 Marketing offices PAN India 1000+ dealers

Green building member













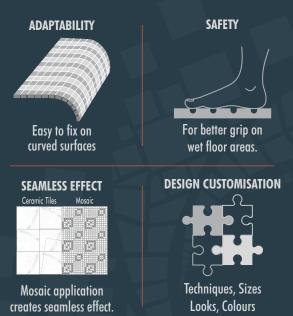
## Why in Mosaic

The history of mosaic goes back some 4,000 years or more. It was the Greeks, in the 400 BC, who raised the pebble technique to an art form. By 200 BC, specially manufactured pieces (tesserae) and range of colours were being used to give extra detail to the mosaic work.

As mosaic pieces are available in small sizes, different shapes and wide range of colours, one is able to tailor made the unique designs to satisfy everyone's need. The designs range from simple plain mosaic sheets to extraordinary masterpieces.

Amazed by the articulating effect of mosaics and infinite design possibilities, we decided to enter into the field of mosaics and our involvement got deep beyond limitations and our journey as mosaic company started evolving.

#### **KEY FEATURES OF MOSAIC**







### Our Ethos

#### **CREATIVITY**

We strive to provide unique design solutions. To achieve it, we have talented artists who keep on exploring and creating "unique design collection".

#### INNOVATION

Inspiration needs to be translated into reality. We always strive to reach closer to our dreams by innovation, whether in terms of technique, formats, looks, colours, patterns, designs and so on.

#### **INSPIRATION**

Nature as a whole inspires us towards the spectrum of colour and helps us in the decoration of our surroundings. While executing this source of inspiration, we keep on discovering our future with the help of experiences of our past.

#### **TRANSPARENCY**

We believe in transparency in all what we do, be it quality, pricing or dealing with our business associates.

#### **PASSION DRIVEN**

Our passion towards mosaic help us to innovate and create things which makes the difference, whether in product creativity or in services offered to the market.

#### **TEAMWORK**

Teamwork is the key to success. We believe to take all actions in 360° integrated approach which brings in lots of learning and satisfaction to the whole team.



## **Environment Responsible**

**PML** is environment responsible company. It acknowledges its responsibility by contributing towards environment in different ways.

**Solar Power** generation at the plant roof tops and its use in production facilities contributes towards less power generation at Power Plants.

**Saving Energy** by switching over to energy efficient modes at manufacturing plant and at corporate office through use of LED lighting, use of natural lights by using transparent roofing, use of HVLS long blade fans, VRV based air conditioning etc.

**Natural Gas** usage in Roller Kilns and Furnaces in different production facilities, which is a much cleaner fuel and emits less carbon in the environment.

Improving indoor environmental quality at manufacturing plant by use of battery operated Reach Trucks, Forklift Trucks, Pallet Trucks etc., wherever possible, instead of petroleum driven equipments which emits gases.

**Recycling of Water** used in the production processes to enable less extraction of water from mother earth.

**Recycling of process rejections** which gets generated at different stages of production thereby extracting less quantity of clays & minerals from the earth.

**Recycled Paper** is being used in making of cartons which are used in packing of finished products. Thereby contributes in cutting less number of trees and helps in keeping the environment green.



## OUR IDENTITY



## Manufacturing

**PML** is having its manufacturing facilities at Kaiyal (50 kms north of Ahmedabad city), Gujarat, India. The mosaic production is carried out using state-of-the-art current generation Italian knowhow, plants and machineries.

Glass mosaic is manufactured with superior grade virgin glass producing raw materials. It is melted in Glass Furnace at 1400°C and high quality glass mosaics are produced through fusion technology. Our production standards comply with the specification as per International Standards, applicable to impervious glass mosaic.

**Porcelain mosaic** is manufactured with clays and minerals which are ball milled, pressed, glazed and fired into Kiln. Our production standards comply with the specification as per European Norms as defined in EN 14411, Group B1a, applicable to vitrified dry pressed mosaic, single fired at a temperature of more than 1200°C, where water absorption (E) is  $\leq 0.5\%$ .

**Recycled mosaic** is produced using post consumer glass through Sintered Technology. Our production standard comply with the specification as per International Standards, applicable to impervious glass mosaic.

GLASS MOSAIC PORCELAIN MOSAIC RECYCLED MOSAIC



# **Extensive Inventory**

Carrying inventory of more than 2500+ SKUs.

**PML** is manufacturing and maintaining extensive inventory for all the four brands in order to cater the needs of markets across the world. Maintenance of this level of inventory demands special skill & technology so as to be able to track the desired SKU in shortest possible time.

We have all the requisites i.e. proper infrastructure for storage, appropriate material handling equipments and the necessary softwares support to enable us to serve our clientele who always strive to have their personalised designs from us.



15+ sizes25+ looks700+ colours



## Innovative Assembling

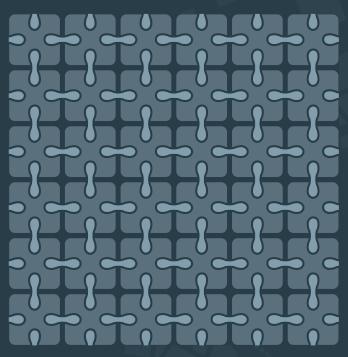


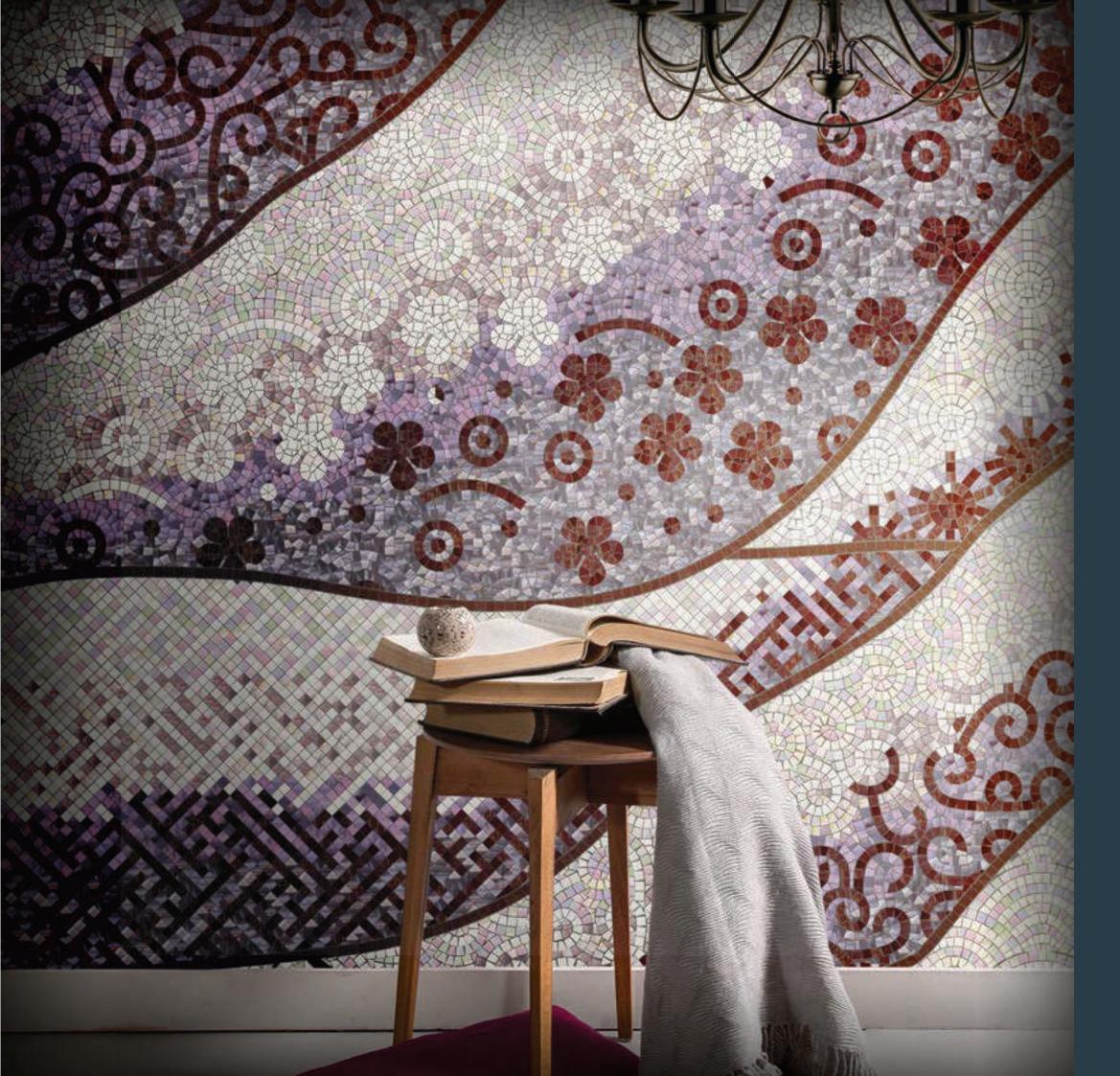
Assembled through Latest Robotic Technology.

'LinkTec' is the state-of-the-art innovative technology for assembling of mosaics through Robot. Under this method, polyurethane links are created at the back of the mosaics for assembling them into sheet.

#### Advantages of "LinkTec":

- Enables better intactness
- Easy and Faster installation
- Excellent finishing
- Water Resistant
- Weather Resistant





## Design Creativity

**PML** believes that, imagination & inspiration leads to innovation and paves the way to design creativity.

Designing and Creativity with mosaics is our passion. We create various designs by using different types of "Patterns" under Classic and Modular techniques e.g. Brick/Offset/Staggered, Herringbone, Basket Weave, Pinwheel etc. We also cut and shape mosaics, wherever required, to create "Artistic" designs.

Although through mosaic art, design possibilities are infinite, still over a period of time, we have created a "**Design Library**", which can help you in design selection. Keeping in mind different design requirements, our Design Library is pooled with designs on:

- Different Colour themes
- Multiple Techniques & Mosaic Sizes
- Various Collections
- Different Ambiences

**PML** has a team of artists who aspire to contribute in designing. Our designers work with the exclusive mosaic designing software and transform "design visualisation" to "design elaboration". Thereafter, skilled manpower at our production facilities transform such digital "design elaboration" into real art by using mosaics, thereby we relish beautiful "design creations".

- Design elaboration on designing software by experienced designers.
- Design creation with mosaic by specialised manpower.

**PML** also encourages freedom of designing through "**Design Customisation**" in all aspects and adds life to designs.



# 360° Integrated Approach

**PML** is involved with the client starting from the "Project Layout" till the "Design Installation" is accomplished. Our 360° approach facilitate in smooth execution of the project and helps in converting the dreams of the client into reality.

#### 01. Project Layout

Our design team needs to know the area of application and its dimension.

#### 02. Design Inspiration

Design inspiration can be either from the catalogue or can be customised from any inspiration of the client.

#### 03. Colour Selection

Upon design and mosaic format selection, the colour is selected based on specifier / client's choice.

#### 04. Design Elaboration

Once the above inputs are received, designers elaborate the idea on the mosaic software. The presentation is sent to the specifier/client for approval.

#### 05. Samples

Design so developed sometimes warrant sample. In such cases, we provide samples to have better look and feel of the product.

#### 06. Design Production

Upon receipt of order, "Production Plan" is prepared for assembling of mosaics. Assembled mosaic sheets goes through the quality check before packing into cartons for despatch.

#### 07. Design Installation

Proper installation needs skilled installers who lays down the mosaic sheets as per the "Installation Plan" for proper positioning of the sheets and helps him in the accurate execution of the project.



# **Customer Servicing**

**PML** has it's own proprietary marketing portal, which helps our marketing team to interact seamlessly with the customers.

We passionately enjoy serving our customers

- From mosaic prospect
- Till execution of project

We keep our customer updated through constant communication at each and every stage of our process like:

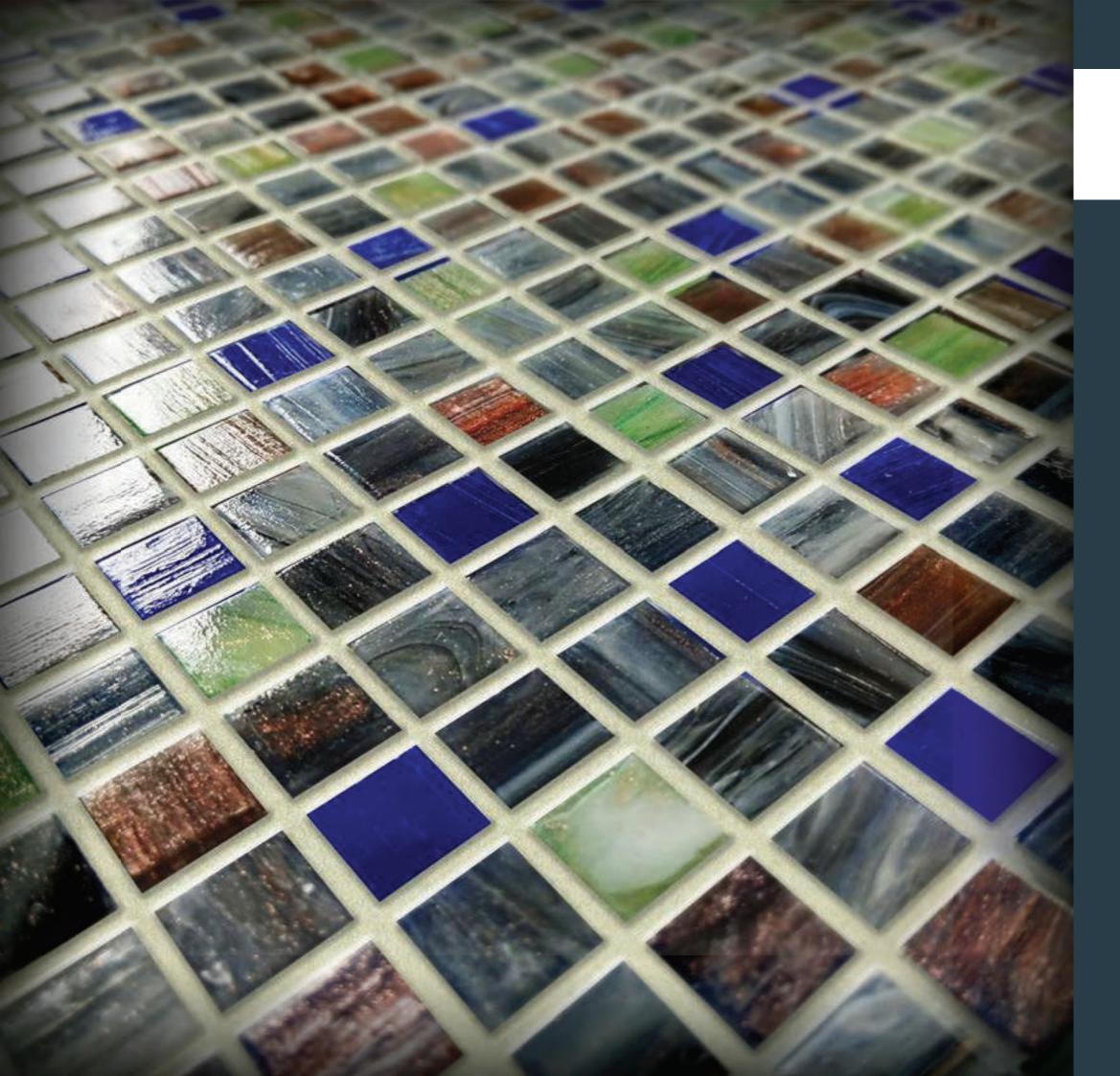
- Assist in selecting mosaic of their choice.
- Provide estimate.
- Make presentation.
- Provide sample.
- Provide quotation.
- Make Proforma Invoice
- Despatch Intimation.
- Any other support e.g. shortfall supplies.

Throughout we keep on interacting with our customers by way of acknowledgements with EDoD, progress of stages, different follow ups, despatch intimations of different activities etc. We keep our customers well informed.

**PML** invests heavily in "Technology" through automation, robotic application, ERP, BI Tools, portal, IoT and in development of many other proprietary softwares, to keep our business technologically updated.



## OUR BRANDS





#### **ITALIA - Glass Mosaic**

Italy is known for it's fashion and style statements in many products including building material products and fortunately we could experience it through our association with Italian technocrats, architects and mosaic experts. Our experience converted to inspiration and we entered into the field of glass mosaic in the year 1997 and decided to market glass mosaic in India under the brand "ITALIA".

ITALIA is rejuvenated with extensive range in glass mosaic having exclusivity, versatility, attractiveness, richness, elegance and essentials which enriches the beauty of the modern architecture. Through ITALIA range you can travel to the world of creativity with freedom of designing.

Maintaining the quality and services of product intact, ITALIA offers value for money solutions. This all has been possible due to continuous efforts in the areas of R&D and process integration.

- Manufactured using Fusion Technology and meets the specification as per International Standards.
- Carrying inventory of more than 300 + SKUs.

2 Sizes

6 Looks 160+ Colours

www.italias.in



#### USP

- 2 Sizes for better pixelisation.
- 6 Looks enriches design feel.
- 160+ colours enhances design aesthetics.
- Appropriate joint gap for better design view.
- Innovative assembling enables better intactness.

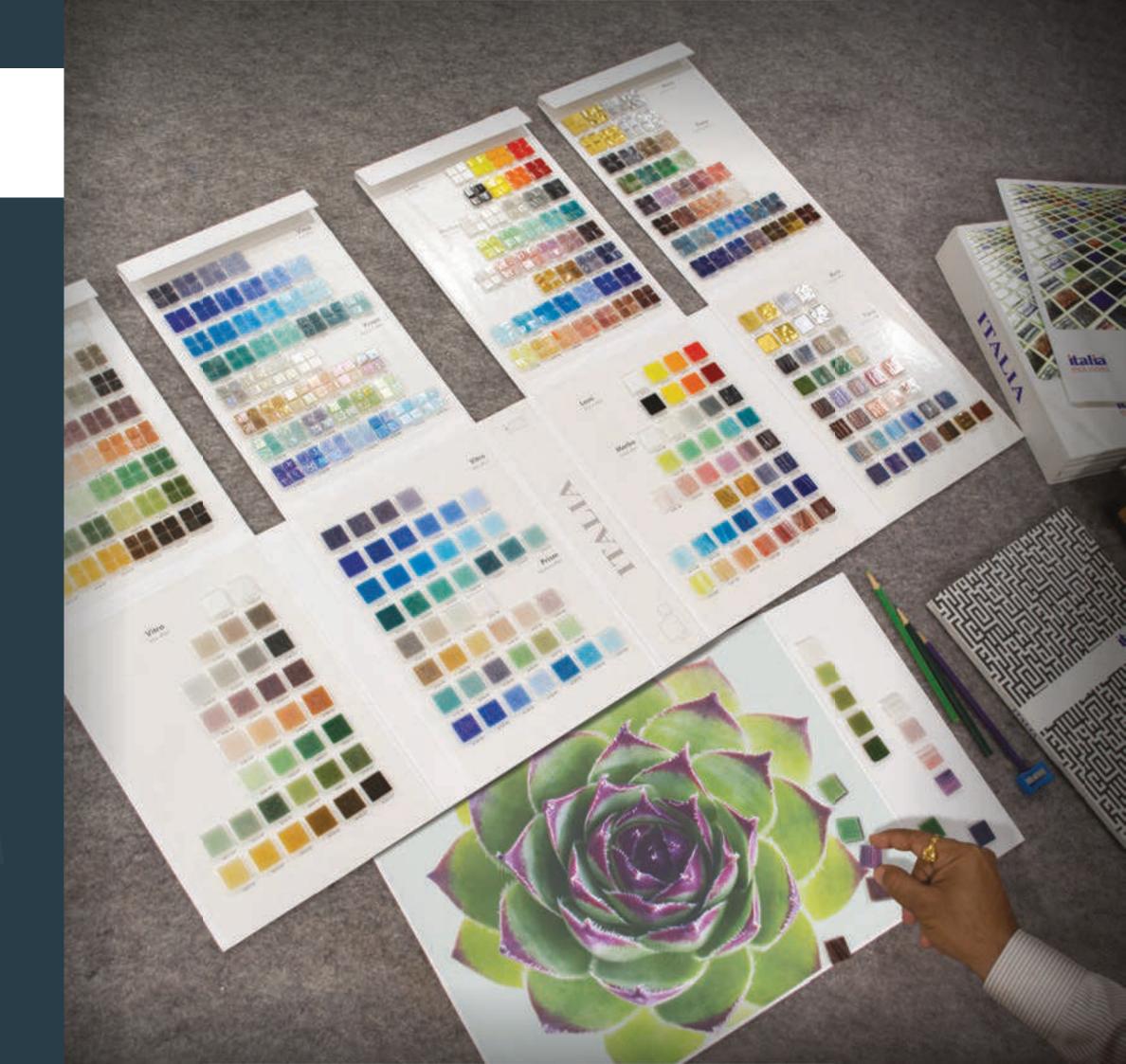


6 Items

2 sizes

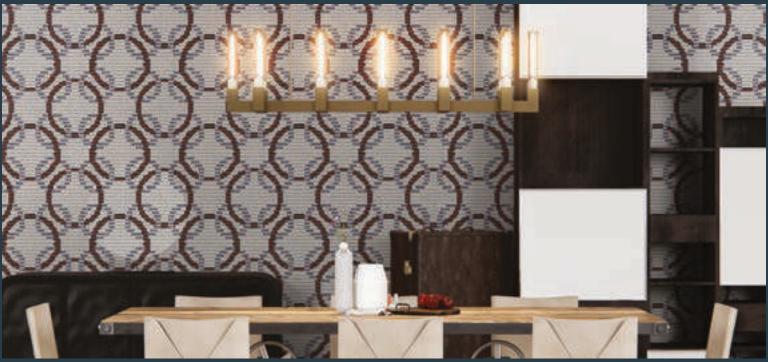
6 looks

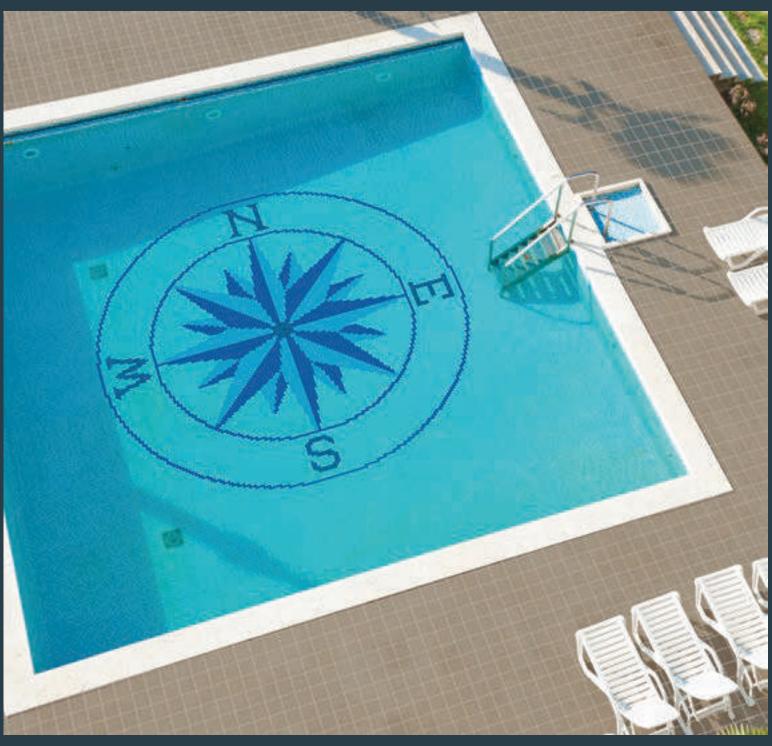
160+ colours

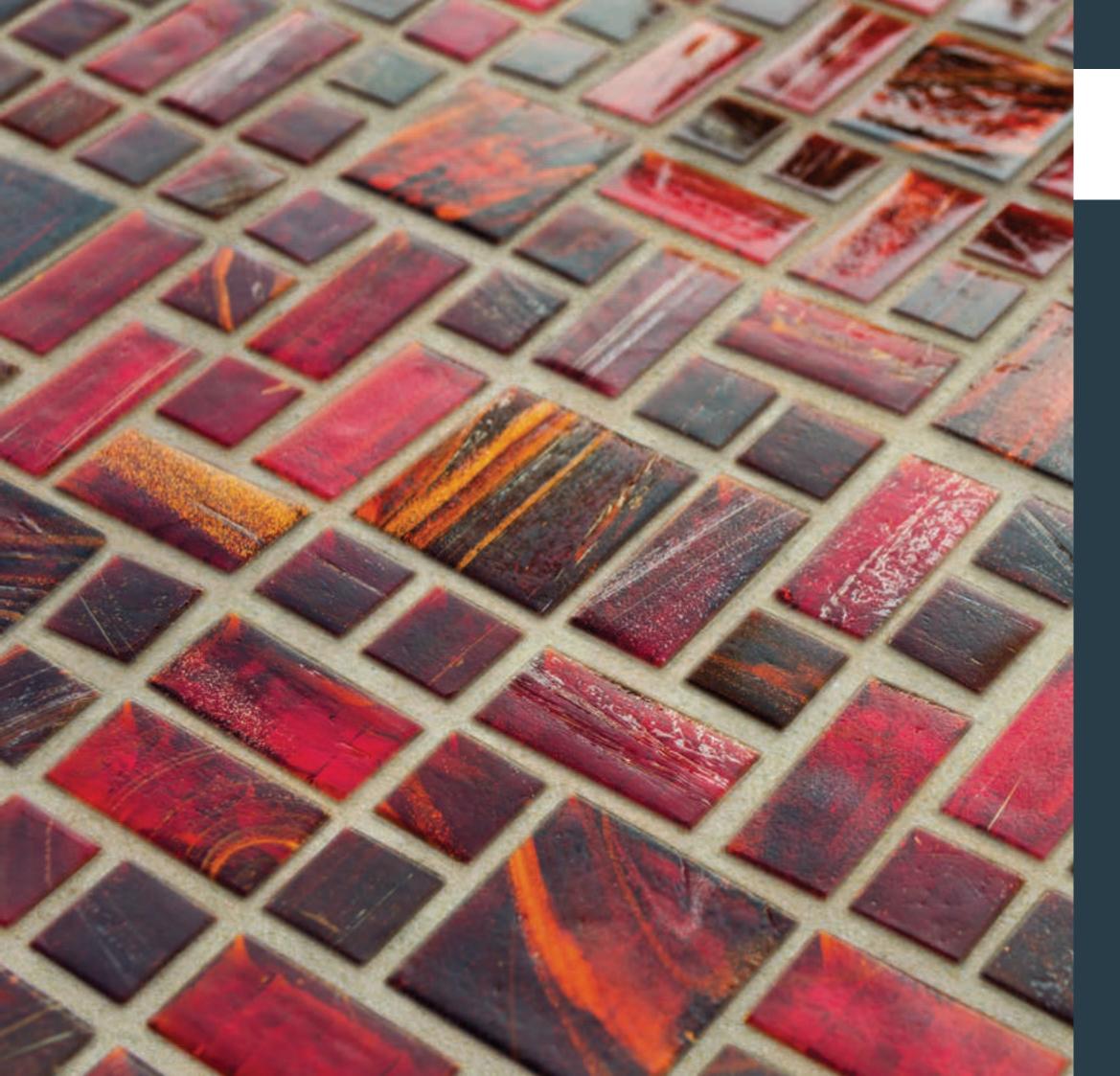














#### **PALLADIO - Glass Mosaic**

The name "PALLADIO" comes from great Italian architect "Andrea Palladio" of 15th Century, whose contribution in the field of architecture is invaluable. "PALLADIO being identity of creativity" inspired us to brand our product as PALLADIO. Thus, we entered in the art era in 2001 through PALLADIO Glass Mosaic.

PALLADIO range of glass mosaics allows the designers an unbelievable, first of its kind palette of colours and textures to create stunning visual effects which covers most of the architectural needs.

PALLADIO is present in more than 50 countries across Far East Asia, SAARC, Middle East, Europe and American countries. Our endeavour is to penetrate and serve many more countries in different parts of the world.

Today, after 18+ years, PALLADIO is treading on this endless journey of art to leave its stamp of creativity by imaginative touch...

- Manufactured using Fusion Technology and meets the specification as per International Standards.
- Carrying inventory of more than 750 + SKUs.

3 Sizes 8 Looks 260+ Colours

www.palladio.in



#### USP

- 3 Sizes in 2 Shapes wide choice in formats.
- 8 Looks enriches design feel.
- 260+ colours enhances design aesthetics.
- 4 techniques infinite pattern possibilities.
- Innovative assembling enables better intactness.



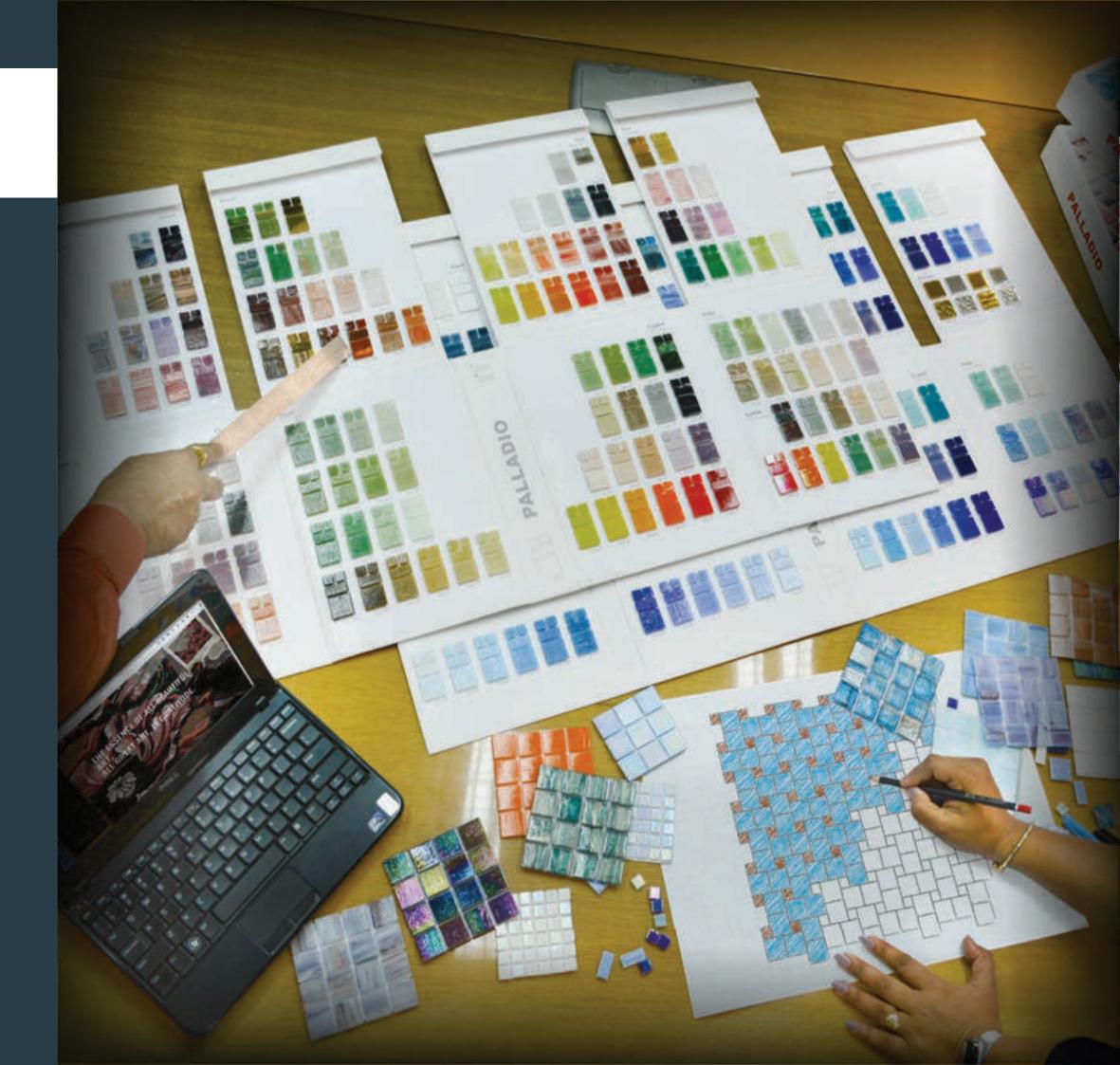
6 Items

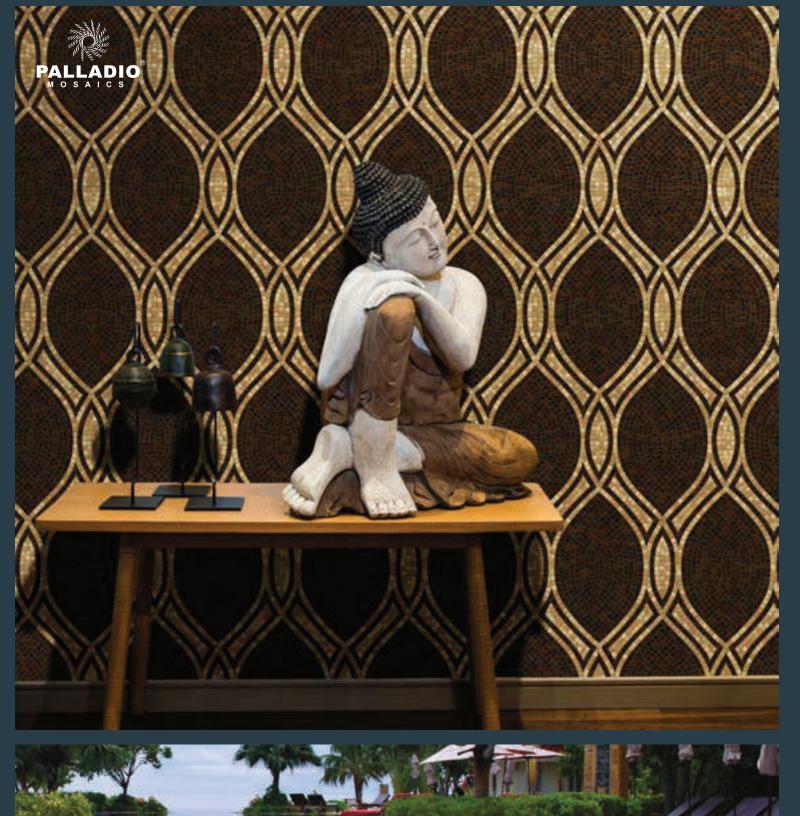
4 techniques

3 sizes

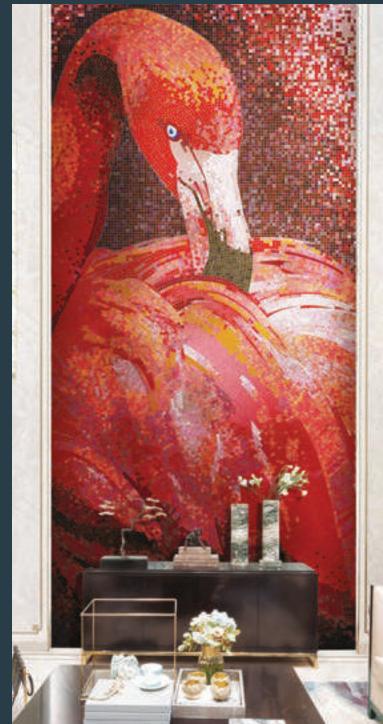
8 looks

**260**+ colours



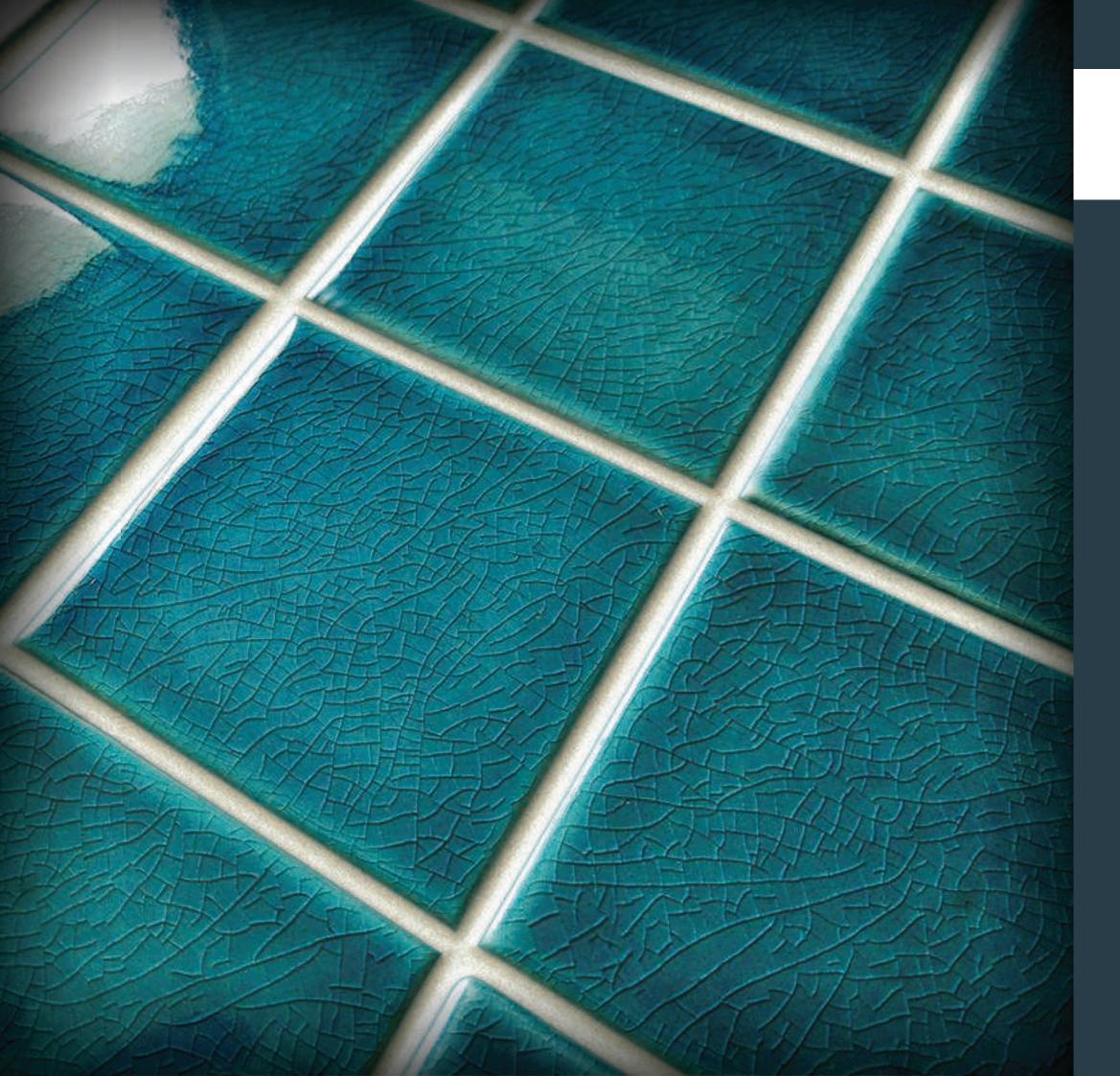














#### PICCOLO - Porcelain Mosaic

The word "PICCOLO" originated in the mid of the 19th century in Italy, which means "small". Looking to the form of our mosaics, it was felt appropriate to adopt the word PICCOLO as the brand name for our porcelain mosaic collection.

PICCOLO believes in the "small is BIG" concept. Use of PICCOLO porcelain mosaic gives a seamless effect after installation and makes a small area look larger!

PICCOLO is present in more than 50 countries across Far East Asia, SAARC, Middle East, Europe and American countries. Our endeavour is to penetrate and serve many more countries in different parts of the world.

- Manufactured with latest Italian Technology as per European Norms, EN 14411, Group B1a. (≤0.5% water absorption)
- Carrying inventory of more than 1000 + SKUs.

7 Sizes 6 Looks 200+ Colours

www.piccolomosaic.in



#### USP

- makes the product more durable.
- 7 Sizes in 2 Shapes wide choice in formats.
- 6 Looks enriches design feel.
- 200+ colours enhances design aesthetics.
- 3 techniques infinite pattern possibilities.
- Mosaic Accessories for better finish.
- Innovative assembling enables better intactness.

Possibilities...

6 Items

3 techniques

7 sizes

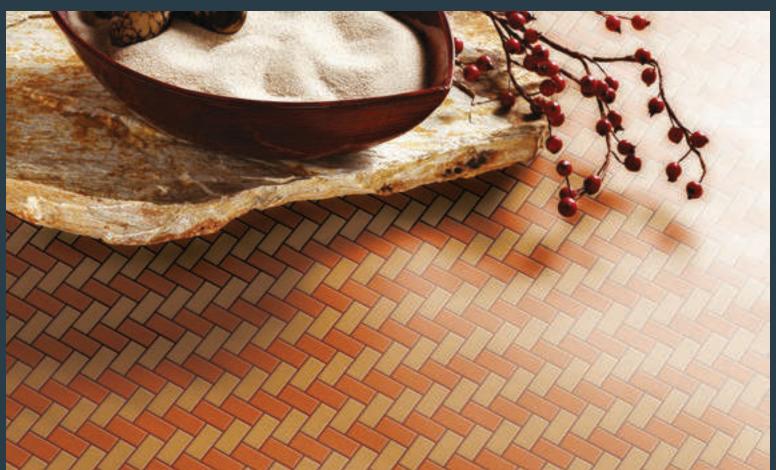
6 looks

**200**+ colours















#### **VENETO - Recycled Mosaic**

"VENETO" mosaic brings to the market "Recycled Mosaic" which is made with post consumer glass. VENETO mosaic adds liveliness to the ambience through their looks, form and feel of the product.

In addition to the fantastic looks that can be created with these mosaics, it also gives flexibility to the designers to explore various options using different sizes and shapes. The edges and corners of this mosaic is having more radius, thus giving completely different look and feel of the product vis-a-vis other glass mosaics.

The fact that it is made from post consumer glass is a statement of our commitment towards doing our bit for preserving the environment so that the coming generations can enjoy this earth in the same way as we have been able to do.

- Manufactured using recycled glass through Sintered Technology and meets the specification as per International Standards.
- Carrying inventory of more than 400 + SKUs.

5 Sizes 7 Looks 80+ Colours

www.venetomosaic.in



#### **USP**

- Recycled Mosaic
  100% made with recycled glass.
- 5 Sizes in 3 Shapeswide choice in formats.
- 7 Looksenriches design feel.
- 80+ colours
  enhances design aesthetics.
- 3 techniques
  infinite pattern possibilities.
- Mosaic Accessory for better finish.
- Innovative assembling enables better intactness.

Possibilities...

\*\*\*\*\*\*

6 Items

3 techniques

5 sizes

7 looks

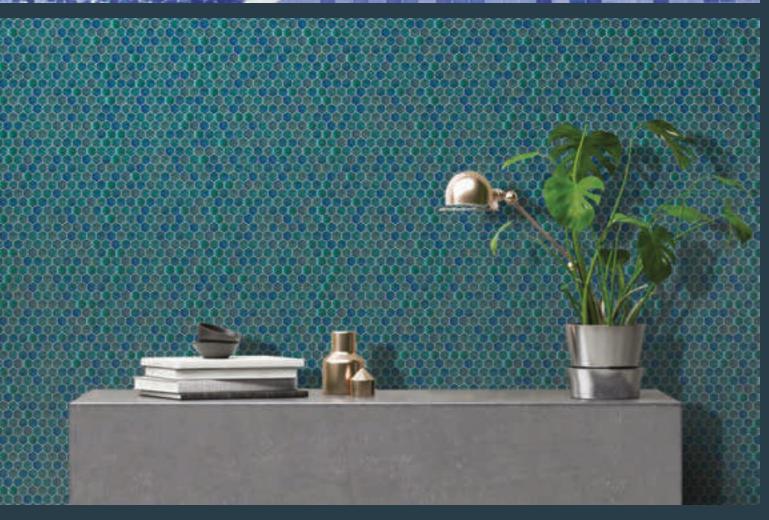
80+ colours









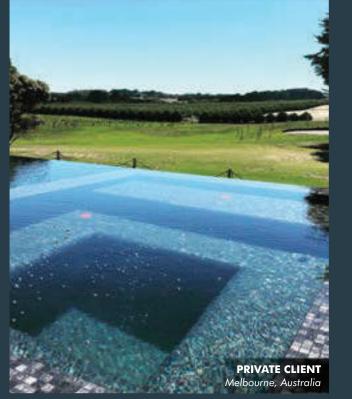




## OUR NETWORK



































### Clientele

Our clients varies from commercial to residential projects, industries to hotels, hospitality to educational who are using our quality products to transform their interiors & exteriors more lively.

These applications can be in any "Sector" at many "places", be it private or public, as listed below:-

#### **Sector - Places** (e.g. Religious - Church)

- Commercial
- Manufacturing Plant
- Office
- Show Room
- Warehouse
- Educational
- College
- Institute
- School
- Entertainment
- Gym
- Multiplex
- Spa
- Theme Park
- Water Park
- Government
- Court
- Defence
- Post Office
- RTO
- Hospitality
- Club
- Hotel
- Resort
- Restaurant

- Medical
- Clinic
- Diagnosis Centre
- Hospital
- Pathology
- Physiotherapy Centre
- Public Place
- Airport
- Bus Station
- Metro Station
- Port
- Railway Station
- Shopping Mall
- Religious
- Church
- Gurudwara
- Mosque
- Temple
- Residential
- Apartment / Condominium
- Bungalow / Villa